

# UNIVERSITY OF LONDON BOAT CLUB

## SPONSORSHIP DETAILS



[www.ULBC.co.uk](http://www.ULBC.co.uk)

# ABOUT ULBC

Over 30 students take on the challenge of rowing for the University of London Boat Club each year. On average 40-50% will represent Great Britain in a number of events around the world.

Senior World Championships  
U23 World Championships  
World Student Rowing Championships  
European Student Rowing Championships

ULBC aims to support every student athlete to enable these target to be reached. This is possible through the provision of good facilities and equipment professional coaching.

ULBC is one of the UKs most successful rowing centers. Over the last 5 year 12 members of ULBC have represented Great Britain at either the U23 or Senior World Championships. In 2011, 4 athletes were selected, with 1 winning a bronze medal.

ULBC prides itself on competing at the top events possible.. This is key to the development of the whole team not just the top athletes. ULBC races at:

Henley Royal Regatta  
Head of the River Races (Pairs, Fours, Womens and Mens)  
British Universities & Colleges Sports Rowing Championships  
Several other Head and Regattas over the course of the year

ULBC also competes abroad with an annual trip to China against some of the worlds biggest universities (Harvard, Oxford, Cambridge, Yale); ULBC also enter races in Europe in Holand and Belgium. We also have an annual training camp abroad.

At these events UL is a noticable presence because of the distinct colour Purple.



# SPONSOR ULBC

## BASIC

Where your sponsorship will be placed:

Land Training Kit  
Trailer  
Website  
Blades

Duration: 12 Months

Price: £10,000

## PREMIUM

Where your sponsorship will be placed:

Lead Boats (Eight and Four)  
Land Training Kit  
Trailer and Towing Vehicle  
Website  
Blades

Duration: 12 Months

Price: £20,000

## ELITE

Where your sponsorship will be placed:

All Boats (15 in total)  
Water Kit and Land Training Kit  
Trailer and Towing Vehicle  
Website  
Blades

Duration: 12 Months

Price: £30,000

In return for your sponsorship you will also have: access to the Boathouse; speeches to athletes and users of Boathouse; invitation to Henley Stewards Enclosure; invitation to ULBC annual dinner; corporate team-building weekends.



IF YOU WOULD LIKE TO SPONSOR ULBC PLEASE CONTACT [SPONSORSHIP@ULBC.CO.UK](mailto:SPONSORSHIP@ULBC.CO.UK) TO ARRANGE A MEETING